



TIGNÉ POINT
YOUR PERFECT BALANCE OF LEISURE AND LIVING
Newsletter

Artist's Impression, Tigné Point

TIGNÉ POINT DEVELOPMENT DRAWS CLOSER TO COMPLETION

The development at Tigné Point drew a step closer to completion with the planning authority giving the green light for substantial elements of the Tigné North phase of the project.

The full development permit for 103 apartments in two blocks and for a separate 12,500 m² business centre in the complex will consolidate the Tigné Point project's vision as a holistic mixed-use development that brings together residences, shops, leisure areas, restored heritage sites and business in a prime location served by ample underground car parking.

Whilst the total buildable area is the same as that originally envisaged in the Outline Development Permit issued in 1999, the north development will contain fewer blocks than originally approved due to the reduced footprint that became available as a direct result of the preservation of the Garden Battery, a series of 19th century British gun emplacements that snake across the northern shore of the site. This compelled MIDI to divert the planned vehicular tunnel under the battery and to completely redesign the structures contemplated for the north side of the Tigné peninsula.

The final stage of the development will be a large open public space situated north of The Point Shopping Centre which will contain two pavilion style catering establishments with outside dining, as well as a tree-lined open pedestrian boulevard adjacent to the historic seafront battery.

This last phase will conclude a development which has achieved success in different fields to-date. All the retail outlets within The Point shopping mall have been rented and are now well established in meeting the demands of thousands of shoppers who flock to Tigné Point every week. The car parking facility is a welcome addition to the otherwise limited parking areas in Sliema and is meeting the needs of shoppers and visitors to other parts of the area as well. The residential arm of the project has also fared exceptionally well with practically all of the 260 apartments that have been completed now sold and handed over to their respective new owners. These properties are being bought as homes or as rental investments with the latter earning amongst the highest rents on the island.

Business

The recently approved commercial centre in the Tigné North phase is expected to generate further business for both the retail, catering and rental sectors of the project. With a pronounced shortage of good quality, efficient office space in Sliema, the Tigné Point business centre is set to become a highly sought-after business address. This new office development will tick the right boxes for potential tenants looking for a prime location, easy access, high-tech specifications, leisure amenities and the convenience that this new-town office development can offer its residents and tenants: excellent shops, restaurants and services in a unique car-free environment.



The Point, second anniversary party

MALTA'S BIGGEST BIRTHDAY PARTY AT THE POINT

Saturday March 31st and Sunday April 1st saw The Point opening its doors to over 34,000 loyal customers and friends in gratitude for their support of the shopping mall's successful first two years of operation.

A veritable visual treat awaited visitors as the mall was splendidly decorated for the occasion with over 50 outlets open throughout the weekend giving prizes and discounts.

Visitors were treated to complimentary cookies by Millie's Cookies while children were delighted by Disney characters: Minnie, Mickey, Pooh and Kung Fu Panda along with face painting, balloon modelling, animators and magicians.

A car show was organised by 'Paqpaq' with over 70 classic Ford cars on show including Mustangs, GTs and some of the earliest Ford models ever exhibited in Malta.

The culmination of the celebrations took place on Sunday with the cutting of a cake, a confetti shower and sparkling performances by the ever popular Airport Impressions and Ira Losco.

"We'd like to thank the public for their loyalty and their interest in The Point," said Edwin Borg, The Point's GM. "We have had an exciting two years during which the mall has firmly established itself as a popular destination for shopping and leisure for the whole family."



New MIDI website homepage

NEW COMPANY WEBSITES LAUNCHED

MIDI plc's new online corporate and sales presence, www.midimalta.com and www.tignepoint.com respectively, went live in April 2012.

These websites were conceived to offer a user-friendly platform for access to real-time information about MIDI and Tigné Point and are part of the organisation's ongoing efforts to enhance the quality and availability of information and resources to its visitors, associates, agents and the general public.

The sites, developed by Think, a leading web design and development company based in Malta, have been designed to reflect the look and feel of the MIDI and Tigné Point brands, whilst offering interactive, easy-to-use functions including apartment availability pages, corporate information sections, updated photo and video galleries and attractive and informative pages offering details of all the organisation's functions.

Chris Cutugno, Director of Think: "We needed to visually present information to company shareholders, agents, buyers and people with a general interest in the project, in an organised and concise manner. The new websites rely on imagery to illustrate the appeal of the projects and the surrounding areas, and are in line with MIDI's corporate branding. Through the new, easily-updatable websites, MIDI and Tigné Point Marketing will be able to keep the public up-to-date with project progress and company announcements."

To view the new websites, visit www.midimalta.com or www.tignepoint.com



Pjazza Tigné Retail Facebook page

PJAZZA TIGNÉ

On the retail front, Pjazza Tigné retail has joined the social networking revolution with an innovative Facebook page which allows users to flip through the respective catalogues of the retail outlets located on the car-free Pjazza Tigné.

Daily updates to the site ensure that fashion enthusiasts are kept up-to-date with the latest collections available through the outlets.

To view site, visit www.facebook.com/pjazzatigne



Management and guests during the inauguration of the new Young Enterprise premises

YOUNG ENTERPRISE OPENS CENTRE AT TIGNÉ POINT

Junior Achievement (Young Enterprise) Malta – JAYE Malta – opened a new Centre for Entrepreneurship Education at Tigné Point in Sliema, supported by the Parliamentary Secretary for Small Businesses and Land and the HSBC Malta Foundation. The larger premises reflect the organisation's growth and expansion mode to foster entrepreneurial education among students from primary to post-secondary age.

Apart from the offices for the management and administration of the organisation's various programmes, the centre is also aimed to become a hub, providing designated space for other non-profit organisations whose remit falls within the same scope of enterprise education. For the past 20 years, Young Enterprise provided post-secondary

students with a 'learning-by-doing' experience, encouraging groups of students to set up a mini-enterprise under controlled conditions over a full academic year. This programme allowed more than 4,000 achievers the opportunity to develop skills that helped them make the correct choices for careers or business ventures. As from last year, JAYE Malta started extending its programmes to primary and secondary schools.

"Moving into spacious premises at such an important address is another success milestone for our junior achievers organisation. We continue to grow to involve as many students as possible and raise in them the awareness of the opportunities that exist out there and the will to become Malta's future entrepreneurs." said Lorna Farrugia, CEO of JAYE Malta.

The Minister for Fair Competition, Small Businesses and Consumers, Dr Jason Azzopardi said, "Fostering young entrepreneurs from an early age and the sustainable use of public property are two important values being promoted by the government," adding that these offices in Tigné Point in Sliema offer 280 square meters of space to Young Enterprise free of charge.

Dr Azzopardi noted that the official opening of this centre brings together these two important values, thereby affirming the government's commitment to see that its real estate is put to the best possible use in a sustainable manner and that it generates benefits to society. Situated in a central and prestigious area, this building will be dedicated to the noble cause of educating young people in the entrepreneurial sector: an objective that the government believes in and supports concretely.

FIRST CONTRACT SIGNED FOR PJAZZA APARTMENTS



Pjazza apartment

The first contract of the recently-launched piazza apartments has just been signed and the duplex townhouse apartment handed over to its new owners.

This latest phase, situated on Pjazza Tigné at the heart of Tigné Point, comprises 22 apartments which have been individually interior-designed by Chris Briffa Architects to include a mix of studio apartments, ideal as buy-to-let investments, larger one to two bedroom units with spacious terraces, and townhouses having their own private roofs.

Mr. & Mrs. Moran and their children are the first buyers to sign contract in this new stage of the development.

Mrs. Moran: "We are delighted with our new home and were taken in by its design from the first time we saw it. We cannot wait to move in and look forward to living at Tigné Point: to shopping at The Point, dining in one of the restaurants, swimming in the Clubhouse shop with its wonderful views of Valletta, and simply walking along the foreshore promenade. The knowledge that our children will be able to play outside in a clean, car-free environment just adds to the experience and I think we can say that we have found ourselves the perfect home."

Further contracts are expected to be signed on an ongoing basis in the coming weeks.



FLOWER FEST 2012

A flowerfest in aid of Hospice Malta was held in Pjazza Tigné on Saturday 12th May. The piazza was decked with a carpet of flowers for the occasion and ELC, Sherries, Floreal Home, and Piscopo donated floral items, suitable as mother's day gifts.

Dr. Vincent Zammit, Chairman of Hospice Malta thanked all those who helped to make this initiative a success, saying: "It is thanks to similar acts of solidarity such as this, that for the past 23 years, Hospice Malta has been able to continue with its mission of providing free-of-charge End of Life Palliative Care services to patients and their respective families. Please accept our heartfelt appreciation for your thoughtfulness and generosity."



Armani Jeans, The Point

ARMANI JEANS OPENS AT THE POINT

The Armani Jeans store in Malta, a 150m² store located at The Point Shopping Mall, Tigné Point.

Armani Jeans expresses Giorgio Armani's vision of a young, casual, modern and on-trend style through collection that goes beyond denim to offer all types of fashion for men and women, from basic pieces like shirts, jeans, chinos - to fashion items such as jackets, dresses, skirts - many of which are produced in fabrics or in special washes that are aimed at safe-guarding the environment.

The Armani Group is one of the leading fashion and luxury goods groups in the world today with over 5,000 direct employees and 13 factories. It designs, manufactures, distributes and retails fashion and lifestyle products including apparel, accessories, eyewear, watches, jewellery, fragrances and cosmetics, and home furnishings under a range of brand names: Giorgio Armani Privé, Giorgio Armani, Armani Collezioni, Emporio Armani, AJ | Armani Jeans, EA7, A/X Armani Exchange, Armani Junior, Armani Teen, Armani Baby and Armani Casa. The exclusive distribution network of the Group comprises: 75 Giorgio Armani boutiques, 19 Armani Collezioni shops, 166 Emporio Armani shops, 165 A/X Armani Exchange shops, 17 AJ | Armani Jeans shops, 8 Armani Junior shops, 10 Giorgio Armani Accessori shops, 2 Emporio Armani Accessori shop, 14 Emporio Armani Cafés, and 27 Armani Casa shops in 46 countries in the world.



Trussardi Jeans, The Point

OPENING OF TRUSSARDI JEANS AT THE POINT

The prestigious Milan based Trussardi Group, one of the most prominent international fashion firms, have now opened a boutique at The Point Shopping Mall.

Trussardi's peerless and innovative qualities represent the very essence of Italian design. This elegant new outlet has a classically designed interior, a subdued colour scheme and an aura of timeless elegance synonymous with Trussardi's commitment to excellence.

This exclusive new boutique exudes style and the inimitable Trussardi look - yet it offers luxury at affordable prices for both men and women seeking high quality clothes and a strong, immediately identifiable, sober style.

A visit to Trussardi Jeans is an experience in itself. The spring and summer collections are now available and offer a beautiful array of fabrics, shirts, dresses, jackets, jeans and other fashion items - all expressions of an elegant yet casual brand at the top of their game.

Trussardi Jeans can be found at level zero of The Point.



Ta' Cenc Hotel & Spa

WINNERS OF TA' CENC PRIZE

The fabulous prize of the Pjazza Tigné Valentine's Day competition, a romantic weekend for two at the charming Ta' Cenc Hotel & Spa in Gozo, was won by Mr. & Mrs. Giordano of Naxxar, who were both delighted with their prize.

Look out for future competitions on www.facebook.com/pjazza_tigne

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